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EXCELLENCE IN DESIGN | SAN DIEGO

GOING, GOING, GLAM

Luxury firm Blush Interior Designs balances edgy design choices with timeless style

Jeanelle Ditto always felt like a creative soul but found herself climbing the corporate ladder. When her life reached a turning point, she went back to school to study design. "I needed something different and inspiring," she says. "I went for it and was 100% invested." In 2017, she opened Blush Interior Designs.

"Your space can enhance your mood and the way you react to things," says Ditto. "As a designer, I want my clients to feel confident and in sync with their finished spaces." With a penchant for the modern, sleek, and bold, Ditto's talent is incorporating touches that are unexpected and edgy. She finds that surprising pop of glamour to draw the eye in while keeping the rest of the room balanced and cohesive. "I love thinking of that 'wow' factor," she says.

For one recent project, Ditto redesigned the home of a couple who loved to entertain and wanted to turn their mahogany library into a speakeasy bar. Ditto painted the wooden walls a chic gray and chose a modern bar made of glossy black acrylic. For an elegant home in Newport, Ditto chose a sparkling chandelier reminiscent of a diamond tennis bracelet to hang above a glass coffee table supported by black diamond-shaped structures. Contrasting against the pristine white walls, the table and chandelier are high-end art pieces in themselves.

She chalks up her bold aesthetic to her interior design journey. "I have this unexpected side from personal life experiences, and it comes across in my designs," she says. "I absolutely love working with clients who have an appetite for something out of the ordinary."



CLOCKWISE FROM TOP: A statement chandelier frames ornate furnishings and architecture. A classic stairwell and color palette create a timeless entryway. Striking geometry draws the eye to curated focal points. Jeanelle Ditto, founder of Blush Interior Designs. Photos by Leigh Castelli Photography.